

IN THE SPECIFICATION:

In the application as filed:

Please correct paragraph [0008] to read:

— — That is, a method for servicing an electronic certificate for a big name brand or genuine quality is provided in accordance with one embodiment of the present invention, the method comprising the steps of: indicating an identification code for goods of the big-name brand or genuine quality with an audio or visual tag, an RFID tag, etc., after setting up the identification code for the goods before the first distribution or the first purchase; requesting creation and transmission of an electronic certificate for the goods by inputting the identification code into an electronic certificate creation server by means of the audio or visual tag, the RFID tag, etc., at the first distribution or the first purchase, said electronic certificate comprising the identification code, a character image, a management program, etc., and being constructed so that only one electronic certificate can be created when being created and said one electronic certificate can only move after being created; firstly creating the electronic certificate for the goods of the big-name brand or genuine quality at the electronic-certificate creation server; transmitting the firstly created electronic certificate to a client system of the first distributor or the first purchaser such as a mobile phone, a PDA, a computer, etc., through a wire/wireless network such as the Internet, etc.; and displaying the character image of the transmitted electronic certificate on a display apparatus of the client system so as to directly show possession of the goods of the big-name brand or genuine quality without any confirmation or authentication step therefor, and so as for authentication for the goods of the big-name brand or genuine quality to be always able to be achieved. For purposes of this invention, the terms "goods"

and "good" refer to one unit of the goods at issue in a particular situation. For example, if an individual is buying, selling or transporting a pallet or skid of Italian marble which contains several pieces of marble, the pallet or skid is considered a single "good" or "goods." This is so, notwithstanding that each pallet or skid contains several individual pieces of marble. On the other hand, if the individual pieces of marble are being sold separately, the term "goods" as used in the phrase "an electronic certificate per goods," would refer to one piece of Italian marble. --

In the application as filed:

Please correct paragraph [0013] to read:

-- Now, preferred embodiments of the present invention will be described In detail with reference to the accompanying drawings. For purposes of the description of the present invention, the term "indicate" shall be synonymous with, and shall have the same meaning as the word "record." --

In the application as filed:

Please correct paragraph [0015] to read:

-- First, in the method for servicing the electronic certificate for the goods of the big-name brand or genuine quality as illustrated in Fig. 2, an identification code for goods of the big-name brand or genuine quality and a secret code, which is given or made known to a rightful first purchaser or first distributor, for creating the electronic certificate(1) are established and indicated with an audio or visual tag, an RFID tag, etc., before the first distribution or the first purchase of the goods. Then, the identification code and the secret code are inputted into the electronic-certificate creation server(10) by the first purchaser

or distributor by means of the audio or visual tag, the RFID tag, etc., in the client(50) after connection to the electronic-certificate creation server(10) at the first distribution or the first purchase, and creation and transmission of the electronic certificate(1) for the goods are requested. Thus, the secret code functions as a private key. At this time, only details of the goods of the big-name brand or genuine quality may be requested by inputting the identification code of the goods of the big-name brand or genuine quality. The system may be constructed so as to separately input an information about a client(50) to receive transmission, etc., at the time of input and transmission of the secret code for creating the electronic certificate(1) of the goods, and to transmit the electronic certificate(1) to the information-inputted client(50). ~~Also, the~~ The character image, is the form, shape or visual appearance of the electronic certificate 1 when it is displayed on a client system 50. in shape Advantageously, the shape of the character image may be fixed for each goods in the electronic certificate creation server(10) or be selected among various shapes. Furthermore, it may be desirable for an after-mentioned management program to be constructed so that, in case the information on the client(50) etc., is an electronic mail address, the electronic certificate(1) is loaded and displayed only by clicking a received mail. --

In the application as filed:

Please correct paragraph [0020] to read:

-- In further another embodiment, information on the created and transmitted electronic certificate(1) and the goods of the big-name brand or genuine quality is recorded in the database(30) at the time of creation and transmission of the electronic certificate(1) by the electronic-certificate creation server(10) in Fig. 1, and then as shown in Fig. 3, it is

desirable that, when certification or authentication is requested from the client(50) through the authentication/management server(20) , results of the certification or authentication as for the electronic certificate(1) and/or information on the goods of the big-name brand or genuine quality be transmitted in the authentication/management server(20) and be displayed on the client (50). The form in which the response to a request for certification or authentication takes can be selected from among those known in the art. For example, the response could take the form of a audible or visual "OK." – –

In the application as filed:

Please correct paragraph [0022] to read:

– – While, although not shown in the drawings, it may be desirable to comprise the steps of inducing a change in the secret code after the step of transmission of the electronic certificate(1) and changing the previously known secret code In order to prevent movement of the electronic certificate(1) by disclosure of the secret code. Also, ~~the well-known~~ any authentication method known by those of ordinary skill in the art may be employed for authentication of the electronic certificate(1), ~~etc.~~ for example, by visual inspection. – –